

EXHIBIT “B” to the Tender Offer Report Application to Tender Common Shares of ROBINSONS RETAIL HOLDINGS, INC.

APPLICATION TO TENDER SHARES OF ROBINSONS RETAIL HOLDINGS, INC.

<p>This application must be prepared in triplicate and completed in all parts:</p> <p>Copies to:</p> <ol style="list-style-type: none"> 1. Bidder 2. Tender Offer Agent 3. Applicant <p>Unless otherwise defined herein, capitalized terms shall have the meanings ascribed to them in the Tender Offer Report.</p>	<p>This form (the Application) is made on the terms and conditions as set out in the Terms and Conditions of the Tender Offer attached as Exhibit A to the Tender Offer Report (SEC Form 19-1, including any and all of its annexes and schedules) which forms an integral part hereof. This Application is intended for shareholders of ROBINSONS RETAIL HOLDINGS, INC. (RRHI or the Company), who wish to tender their common shares in the capital stock of the Company (the Tendered Shares) to JE HOLDINGS, INC. (the Bidder). Unless otherwise defined herein, capitalized terms shall have the same meaning ascribed to them in the Terms and Conditions of the Tender Offer (Attachment 1 to this Application).</p> <p>DO NOT COMPLETE THIS APPLICATION IF YOU ARE NOT OFFERING YOUR COMMON SHARES FOR PURCHASE BY THE BIDDER.</p> <p>The Bidder has also prepared the Tender Offer Report, which was filed with the Securities and Exchange Commission (SEC), the Philippine Stock Exchange (PSE) and the Company on May 15, 2026 for the purpose of describing the Tender Offer in detail. Each shareholder is advised to read and understand the provisions of the Tender Offer Report and the terms and conditions stated therein and in this Application prior to making any decision. Inquiries and requests for assistance and copies of the Tender Offer Report may be directed to the Tender Offer Agent, whose address and telephone number appear in the Terms and Conditions of the Tender Offer (Attachment 1 to this Application), which forms an integral part of this Application. This Application, together with the required attachments set forth below, must be duly accomplished and received by the Tender Offer Agent not later than 12:00 p.m. of July 6, 2026, unless otherwise extended by the Bidder with the prior approval of the SEC and notice to the PSE. The Bidder reserves the right to accept or reject this Application (in whole or in part). This Application, after being submitted, may be withdrawn in writing in accordance with the procedure set forth in the Terms and Conditions of the Tender Offer. The notice of withdrawal, to be effective, must be received by the Tender Offer Agent before 12:00 p.m. of July 6, 2026.</p>
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DO NOT PROCEED UNLESS YOU HAVE DECIDED TO TENDER YOUR SHARES TO THE BIDDER

REPRESENTATIONS AND WARRANTIES
<p>By executing this Application, I/We, whether acting directly or through the Participating Broker/Custodian (the Tendering Shareholder) represents and warrants in favor of the Bidder and the Tender Offer Agent that: (a) all information contained herein and in the attached documents are true and correct and that the signatures hereon are genuine, properly authorized and obtained without use of fraud, coercion or any other vice of consent; (b) the Tendering Shareholder has read and understood the Terms and Conditions as well as the Tender Offer Report and other materials made available by the Bidder, has the full requisite legal capacity and/or consent to tender the Common Shares owned and accepts these Terms and Conditions in connection with the transfer of the Tendered Shares and all transactions contemplated thereby; (c) the Tendering Shareholder is the registered and absolute legal and beneficial owner of, with good and marketable title to the Tendered Shares; (d) the Tendered Shares are listed on the PSE and are fully tradeable, validly issued, outstanding, fully paid, and are non-assessable; (e) the Tendering Shareholder has obtained all the required consents, approvals and authorizations to enable it/him/her to transfer the Tendered Shares to the Bidder before the expiration of the Tender Offer Period and that it/he/she is not aware of any objection, adverse claim, dispute, or notice concerning its/his/her right to tender and transfer the Tendered Shares; (f) upon the transfer of the Tendered Shares in accordance with the Tender Offer, the Bidder will obtain full and valid legal and beneficial title to and ownership of the Tendered Shares, free and clear from any warrants, interests, options, claims, objections, disputes, liens, or other encumbrances and will be able to freely and fully exercise all rights and privileges arising from ownership of such Tendered Shares, including but not limited to the right to vote and receive dividends thereon; (g) the tender of any or all of the Common Shares by a Tendering Shareholder and/or the purchase or transfer thereof by the Bidder in accordance with the Tender Offer does not and will not constitute a breach or other default of the Tendering Shareholder's constitutive documents (as applicable) or of any agreement or arrangement, law, order, or regulations applicable to the tendered Common Shares, the Tendering Shareholder, or to which any of the foregoing may be bound; (h) The Tendering Shareholder has read, understood and has relied solely upon the provisions of the Tender Offer Report, any and all documents and materials provided by the Bidder in connection therewith or in relation thereto, and the terms and conditions of the Tender Offer as stated therein, and unconditionally accepts such terms and conditions. The Tendering Shareholder understands that no person has been authorized to give information or to make any representation with respect to the Tender Offer other than those specified and made in the Tender Offer Report; and (i) the Tendering Shareholder acknowledges that the Tender Offer is being conducted by the Bidder in order for the Proponents to collectively own at least 95% of the Company's issued and outstanding shares that is necessary under the voluntary delisting rules of the PSE to effect the Delisting of the Company. The Tendering Shareholder understands that if the Tender Offer is completed and the Delisting is approved by the PSE, then all of the issued and outstanding Common Shares will be delisted from the PSE. The Tendering Shareholder has read and understood the consequences of the Delisting as stated in the Tender Offer Report.</p> <p>The undersigned Tendering Shareholder hereby expressly agrees and consents to the collection and processing of its/his/her personal information with respect to information relating to or in connection with the Tender Offer, and hereby agrees and consents to the disclosure of the same for purposes of meeting the requirements of the Tender Offer, any overseas or local regulators or tax authorities, or in compliance with rules of any exchange.</p>

AUTHORIZATION				
<p>By virtue hereof, the Tendering Shareholder (or through its Participating Broker/Custodian as defined below) hereby authorizes the Tender Offer Agent to: (1) sell its/his/her Tendered Shares through the PSE; (2) to withhold and pay from the proceeds of such sale such taxes and other reasonable expenses that may be chargeable to its/his/her account; (3) to process, collect, use, and/or store its/his/her personal information; (4) to disclose its/his/her personal information to the Bidder (or any person acting on its behalf), any overseas or local regulators or tax authorities or in compliance with the rules of any exchange; and (5) to do or cause to be done and all such acts and things necessary or appropriate to give full effect to and implement the foregoing.</p>				
Tendering Shareholder's Full Name (in print)*		Tendering Shareholder's Address (Building, Street Address, District, City and Country)		
Tendering Shareholder's Signature	Tel No.(s)	Tax Identification No.	Passport No.	Nationality

* This Application shall be accomplished by the registered holder of the Tendered Shares or its/his/her duly authorized attorney-in-fact (for shareholders with stock certificates) or by the broker with whom the Tendered Shares are maintained (for shareholders without stock certificates).

APPLICATION TO TENDER			
The undersigned registered shareholder of ROBINSONS RETAIL HOLDINGS, INC. (RRHI) or the undersigned Participating Broker/Custodian handling RRHI Common Shares on behalf of the beneficial owner of such RRHI Common Shares and acting in accordance with and within the instructions of said beneficial owner, as the case may be (in either case, the Applicant), hereby applies to sell _____ RRHI Common Shares (the Tendered Shares) for the price stated below and to be paid in the manner selected below.			
If covered by stock certificates, please fill up and attach separate sheet if needed:			
RRHI Stock Certificate No.(s)	No. of Tendered Shares Represented by Each Certificate*	No. of Tendered Shares	Price
			The purchase price is ₱48.30 for each share and will be payable in cash (Philippine Pesos) subject to the Terms and Conditions of the Tender Offer.
TOTAL			₱
ACKNOWLEDGEMENT			
Tender Offer Agent's Certification		Acceptance	
We received this Application, with all the required attachments below, at _____ a.m./p.m. on _____.		This Application is hereby accepted for _____ common shares of RRHI, subject to the terms and conditions set forth herein.	
Tender Offer Agent's Authorized Signatory		Tender Offer Agent's Authorized Signatory	

REQUIRED ATTACHMENTS TO THIS APPLICATION
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A valid tender of the Common Shares shall be made by accomplishing and delivering this Application, which, along with the following attachments, must be received by the Tender Offer Agent not later than **12:00 p.m. of July 6, 2026**.

Applications by Scripless Shareholders

Tendering Shareholders whose shares are lodged with the Philippine Depository & Trust Corp. (PDTC) should instruct their PSE brokers or custodians (**Participating Brokers/Custodians**) to accomplish and submit, on their behalf, the duly accomplished Application, together with all the requirements as stated herein, to the Tender Offer Agent at its address as stated herein, and instruct their Participating Broker/Custodian to electronically transfer their Common Shares to the Tender Offer Agent, simultaneously with the submission of the Application, for receipt by the Tender Offer Agent prior to **12:00 p.m. of July 6, 2026** in order to participate in the Tender Offer, subject to compliance with such Participating Broker/Custodian's procedural requirements. The Participating Broker/Custodian is required to comply with the Instructions to Brokers/Custodian Banks attached to this Application as Attachment 6 hereof.

Delivery of each required document in relation to the Tender Offer to the Tender Offer Agent shall be deemed made only upon actual receipt thereof by the Tender Offer Agent. The Bidder reserves the right to require presentation or submission of any additional documents for the purpose of, among others, enabling the Bidder to determine from any Tendering Shareholder (or any person acting on its behalf, including any Participating Broker/Custodian) the validity, eligibility, and acceptability of any Common Shares in the Company tendered pursuant to the Tender Offer.

Applications by Certificated or Scrip Shareholders

Tendering Shareholders who hold physical stock certificates and who wish to offer all or a portion of their Common Shares for acceptance and sale to the Bidder should, within the Tender Offer Period, coordinate with their Participating Broker/Custodian and/or the Tender Offer Agent for the lodgment of their stock certificates and: (i) present their original stock certificates to the Stock Transfer Agent for authentication; and (ii) upon due authenticating by the Stock Transfer Agent, submit their original stock certificates duly endorsed in blank and the duly accomplished Application together with all the requirements stated therein, in triplicate to their Participating Broker/Custodian or to the Tender Offer Agent **not later than 12:00 p.m. of July 6, 2026** at its address as stated herein.

In Addition:

1. *For individual shareholders:*

- (i) Photocopies of two (2) valid identification cards containing the Applicant's photograph and specimen signature (i.e., driver's license, tax identification card, Social Security System/Government Service Insurance System identification card, or passport).
- (ii) For shareholders acting through an attorney-in-fact, a duly notarized Irrevocable Power of Attorney (in substantially the form attached to this Application). For married individuals who are Philippine citizens, their respective spouses must sign the space provided in the Irrevocable Power of Attorney to indicate the marital consent to the sale of their RRHI common shares. (N.B. Endorsement of stock certificate/s must be made by the shareholder himself).
- (iii) Two (2) duly accomplished specimen signature cards (Attachment 8 of this Application) containing the specimen signature of the Applicant and verified by the Applicant's Participating Broker/Custodian (the name of the Participating Broker/Custodian and the Participating Broker/Custodian's signatory must be specified) or by an officer of the bank at which the Applicant maintains an account (the name of the bank and the bank's officer must be specified). A copy of at least one valid ID of the bank's signatory is also required.
- (iv) Duly accomplished Securities Instruction Form (Attachment 10 of this Application) in favor of the Tender Offer Agent authorizing the Tender Offer Agent to return the stock certificates to the Tendering Shareholder if the lodgment is rejected.

2. *For corporate shareholders:*

- (i) Copies of the SEC registration, the latest Articles of Incorporation and By-laws of the Applicant or equivalent constitutive documents certified as true copies of the original by the Corporate Secretary or equivalent person having official custody of company records.
- (ii) A notarized Secretary's Certificate substantially in the form attached to this Application, setting forth resolutions of the tendering shareholder's Board of Directors authorizing the tender and sale of the Company's shares and designating the signatories for the purpose.
- (iii) Copy of the latest General Information Sheet (GIS) filed with the SEC and certified as a true copy of the original by the Corporate Secretary or equivalent persons having official custody of company records.
- (iv) Two (2) duly accomplished specimen signature cards (Attachment 9 of this Application) containing the specimen signature of the Applicant's designated authorized signatories and verified by the Applicant's Corporate Secretary or equivalent person having official custody of company records.
- (v) Duly accomplished Securities Instruction Form (Attachment 10 of this Application) in favor of the Tender Offer Agent authorizing the Tender Offer Agent to return the stock certificates to the Tendering Shareholder if the lodgment is rejected.

3. *For Partnership:*

- (i) Copy of SEC Registration or equivalent constitutive document certified as true copy of the original by the Partnership Secretary or equivalent person having official custody of the partnership records.
- (ii) Copy of the latest Articles of Partnership of the Applicant or equivalent constitutive document certified as true copy of the original by the Partnership Secretary or equivalent person having official custody of the partnership records.

- (iii) Notarized Partnership Resolution (in substantially the form of the Partners' Certificate attached to this Application) authorizing the sale of the Partnership's RRHI common shares, designating signatories for the purpose and indicating the specimen signature of the signatories.
- (iv) Two (2) Duly accomplished signature cards (Attachment 9 of this Application) containing the specimen signature of the Applicant's designated authorized signatories and verified by the Applicant's Partnership Secretary or equivalent person having official custody of the partnership records.
- (v) Duly accomplished Securities Instruction Form (Attachment 10 of this Application) in favor of the Tender Offer Agent authorizing the Tender Offer Agent to return the stock certificates to the Tendering Shareholder if the lodgment is rejected

4. For those with lost stock certificates:

- (i) One (1) original of a duly notarized affidavit of loss (in substantially the form of the Affidavit of Loss attached to this Application).
- (ii) Copy of the notice of loss as published in a newspaper of general circulation.
- (iii) One (1) original of the Affidavit of Publication executed by the relevant publishing entity attesting that the notice of loss and the details required under Section 72 of the Revised Corporation Code of the Philippines have been published in a newspaper of general circulation in the place where RRHI has its principal office once a week for at least three consecutive weeks.
- (iv) Applicable surety bond in an amount of the closing price per share of the RRHI shares as of the date of execution of the affidavit of loss, multiplied by the number of shares covered by each lost stock certificate, which bond shall run for a period of one year.

Tendering Shareholders located outside the Philippine (the **Offshore Shareholders**) may coordinate directly with the Tender Offer Agent and make the necessary arrangements for the tendering of their Common Shares and the settlement thereof.

If a document that is required to be notarized is executed abroad, then it must be apostilled or authenticated by the Office of the Philippine Consul in the country where the document is executed.

OTHER INFORMATION

Without prejudice to the right of the Bidder (subject to prior approval by the SEC and notice to the PSE) to extend the Tender Offer Period, should any of the business days during the period from May 25, 2026, the commencement of the Tender Offer Period, and July 6, 2026, inclusive, be officially declared as non-working holidays after the filing of the Tender Offer Report on May 15, 2026, the period shall be extended by the number of business days corresponding to those which were declared as non-working holidays. For purposes hereof, a "business day" shall mean any day other than a Saturday, Sunday, or holiday on which banks are required to be open for business in Makati City, Philippines.

This Application, together with all other required and applicable attachments as specified above (in form and substance as prescribed herein), must be received by Tender Offer Agent not later than 12:00 p.m. of July 6, 2026 at the relevant address below:

BPI Securities Corporation

Contact Person: Buena M. Bascuguin, Emeline T. Dela Cruz, Pamela Mae Jabon Asi, Ericka Joi Mupas
 Tel. No. 8580-4779, 8580-4642, 8580-4777, 8663-6760
 Address: 23/F Ayala Triangle Gardens Tower 2, Paseo De Roxas corner Makati Avenue, Brgy Bel Air Makati City

Applications received after the end of the Tender Offer Period shall be rejected unless the Tender Offer Period is extended by the Bidder, upon prior approval by the SEC and notice to the PSE. Applications that are not properly completed, or lack any of the required attachments will also be rejected. If the Tender Offer Agent is unable to verify the signature on the Application or the endorsement of the relevant stock certificates, the Tender Offer Agent may also reject the Application.

Delivery of each required document in relation to the Tender Offer to the Tender Offer Agent shall be deemed made only upon actual receipt thereof by the Tender Offer Agent. The Bidder or the Tender Offer Agent reserves the right to require presentation or submission of any additional documents for the purpose of, among others, enabling the Bidder or the Tender Offer Agent to determine from any Tendering Shareholder (or any person acting on its behalf, including any Participating Broker/Custodian) the validity, eligibility, and acceptability of any Common Shares in the Company tendered pursuant to the Tender Offer.

The accepted Tender Offer Shares are intended to be crossed at the PSE on or about July 13, 2026 (the **Cross Date**), subject to the terms of the Tender Offer.

The sale and purchase of the accepted Tender Offer Shares shall be on July 15, 2026 (the **Settlement Date**), subject to the any extension of the Tender Offer Period upon prior approval of the SEC and notice to the PSE. Should the Settlement Date fall on a day other than a business day, the payment of the relevant consideration shall be made on the next business day, without interest.

The Bidder has the right to withdraw the Tender Offer at any time prior to the Settlement Date if any of the conditions of the Tender Offer is not met to its satisfaction, provided that written notice of withdrawal of the Tender Offer shall be sent to the shareholders of the Company on or before Settlement Date. All costs arising from the withdrawal by the Bidder of the Tender Offer shall be for the account of the Bidder.

Any or all of the shares tendered may be withdrawn by the relevant Tendering Shareholder any time during the Tender Offer Period, but only up to **12:00 p.m. of July 6, 2026**, or of the date of expiration of the Tender Offer Period if the Tender Offer is extended by the Bidder with prior approval of the SEC and notice to the PSE, by submitting a written request for the withdrawal of the relevant Tendered Shares to the Tender Offer Agent, together with a copy of the shareholder's copy of the Application issued by the Tender Offer Agent. For a withdrawal to be effective, the written notice of withdrawal must be timely received by the Tender Offer Agent at the address set forth herein and must be delivered in accordance with the procedure and conditions set forth in the Tender Offer Report. All expenses incurred by the Tender Offer Agent in respect of withdrawal of Tender Offer Shares shall be for the account of the Tendering Shareholder making the withdrawal.

Payment of the net proceeds of the Tender Offer Shares validly tendered and accepted for payment shall be by way of checks which shall be available for pick-up at the Tender Offer Agent's office starting on the Settlement Date between 9:00 a.m. to 2:00 p.m. only, in the name of either:

- (i) Each Participating Broker/Custodian which delivered the scrippless shares of its tendering clients (scrippless shareholders), or
- (ii) The Tendering Shareholders that have delivered certificated shares directly to the Tender Offer Agent.

Checks shall be available for pick-up beginning on Settlement Date up to thirty (30) days thereafter at the following address:

BPI Securities Corporation

Contact Person: Buena M. Bascuguin, Jo-ann Gaviola, Isabel Nario, Althea Bonifacio
 Tel. No. 8580-4779, 8580-4621, 8663-6761, 8580-4697
 Address: 23/F Ayala Triangle Gardens Tower 2, Paseo De Roxas corner Makati Avenue, Brgy Bel Air Makati City

Checks not claimed shall be mailed or delivered to the shareholders, at their own risk, to the registered address indicated in the Application Form.

When collecting a check payment, the Tendering Shareholders shall present the shareholder's copy of the Application as well as a proper identification document (e.g., driver's license, passport or company I.D. with photograph and signature). Duly authorized representatives of Tendering Shareholders shall be required to present a letter of authority to pick up the check signed by the authorized signatory(ies) of the Tendering Shareholder and a valid I.D.

Payment of net proceeds to Offshore Shareholders shall follow the settlement arrangements agreed between the Tender Offer Agent and such Offshore Shareholder.

For inquiries on the Tender Offer, please contact any of the following personnel of BPI Securities Corporation (the **Tender Offer Agent**):

BPI Securities Corporation

Address:

E-mail Address:

Name	Telephone No.	E-mail Address
Buena M. Bascuguin	8580-4779	bpisec_ops@bpi.com.ph
Jo-ann Gaviola	8580-4621	bpisec_ops@bpi.com.ph
Isabel Nario	8663-6761	bpisec_ops@bpi.com.ph
Althea Bonifacio	8580-4697	bpisec_ops@bpi.com.ph

For inquiries about the number of Common Shares of a shareholder in the Company, please contact RCBC Trust Corporation (the **Stock Transfer Agent**):

RCBC Trust Corporation

Address: Until May 31, 2026: G/F Grepalife Building 219 Sen Gil Puyat Ave Makati City Metro Manila

From June 1, 2026 onwards: Unit 8, 25th Floor, Yuchengco Centre, 333 Senator Gil Puyat Ave. corner N. Garcia St. (formerly Reposo St.) Barangay Bel-Air, Makati City, Metro Manila

E-mail Address: rbcstocktransfer@rcbc.com

Name	Telephone No.	E-mail Address
Antonio B. Madrid Jr.	632 8894-9000 local 3692-3694	abmadrid@rcbc.com
Joel S. Cruz	632 8894-9000 local 3692-3694	josacruz@rcbc.com
Rogelio B. Ramos	632 8894-9000 local 3692-3694	rramos@rcbc.com