

**RRHI formats recognized as Outstanding Filipino Retailers**



From L-R: PRA President Atty. Paul A. Santos, Toys “R” Us Asst. Marketing Services Manager Jennica Faye Dereje, Toys “R” Us AVP – Brand Marketing Abel Tejam, Toys “R” Us Contoller Lovely Palmero, Toys “R” Us Senior Merchandising Manager Ariane Denise Edrozo, Toys “R” Us Operations Manager Jay Ohrelle Sandejas and PRA Vice Chairman Ma. Alegria S. Limjoco.

The Philippine Retailers Association (PRA) Outstanding Filipino Retailer Awards recognized Robinsons Retail’s formats during its awarding ceremony held on July 26, 2017 at the Solaire Resort and Casino.

RRHI received the following Outstanding Filipino Retailer 2016 awards:

- Toys “R” Us- Winner, Foreign Brand Specialty Retailer; Mega Category
- Daiso Japan-Winner, Foreign Brand Specialty Retailer; Large Category
- South Star Drug- Winner, Specialty Retailer; Large Category
- Dorothy Perkins-Winner, Foreign Brand Retailer- Fashion Apparel; Medium Category
- True Value-Finalist, Foreign Brand Retailer-Home Improvement
- Robinsons Appliances- Finalist, Outstanding Filipino Retailer 2016 Specialty Retailer-Large Category

The PRA annually holds the Outstanding Filipino Retailer Awards to give recognition to the best performing companies and brands in the country.