

SEC FORM 17-C

ROBINSONS RETAIL HOLDINGS, INC.

11. **Item 9 – Other Events**

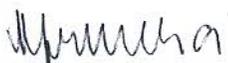
Please find attached a disclosure statement issued by Robinsons Retail Holdings, Inc. dated November 15, 2013 entitled “Robinsons Retail Acquires a Six-Store Supermarket Chain in Northern Luzon”.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Robinsons Retail Holdings, Inc.
(Issuer)

November 18, 2013
(Date)


ROSALINDA F. RIVERA
Corporate Secretary
(Signature and Title)

November 15, 2013

SECURITIES AND EXCHANGE COMMISSION

Attention: **Corporation and Finance Department**
SEC Building, EDSA
Mandaluyong City

PHILIPPINE STOCK EXCHANGE, INC.

Attention: **Ms. Janet Encarnacion**
Head, Disclosure Department
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Subject: Robinsons Retail Acquires a Six-Store Supermarket Chain in Northern Luzon

Robinsons Retail Holdings, Inc. (RRHI) through its wholly-owned subsidiary, Robinsons Supermarket Corporation (RSC), agreed to acquire 100% of Eurogrocer Corp. for a total consideration of P290 million subject to the satisfaction of conditions mutually agreed upon by the parties. Eurogrocer operates a chain of six (6) supermarkets in the province of Tarlac, Northern Luzon under the trade names EZ Mart and EZ Supermarket.

The acquisition allows Robinsons Retail to expand its presence in the province of Tarlac and nearby provinces in the Central and Northern Luzon. Robinsons Retail has expanded its store network from 912 as of end of 2012 to 982 as of September 30, 2013, driven primarily by continued store roll outs and partly by acquisition such as that of Eurogrocer Corp.

Robinsons Retail is the country's second largest multi-format retail company. It operates nine retail formats under six business segments. RRHI's retail formats include Robinsons Supermarket, Robinsons Department Store, Ministop, South Star Drug, Handyman Do it Best, True Value, Howards Storage World, Robinsons Appliances, Toys "R" Us, Saizen, and a host of international fashion apparel brands – Topshop, Topman, Dorothy Perkins, Warehouse, G2000 and others. Robinsons Retail was listed on 11 November 2013 at the Philippine Stock Exchange with market capitalization of P82.5 billion (US\$1.9 billion) as at the close of trading on 14 November 2013.

Signed:



Gina Roa-Dipaling

Investor Relations Officer

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