

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jun 26, 2014
2. SEC Identification Number
A200201756
3. BIR Tax Identification No.
216-303-212-000
4. Exact name of issuer as specified in its charter
ROBINSONS RETAIL HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
110 E. Rodriguez, Jr. Avenue, Bagumbayan, Quezon City Postal Code 1226
8. Issuer's telephone number, including area code
(632) 635-0751
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	1,366,028,050

11. Indicate the item numbers reported herein

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Robinsons Retail Holdings, Inc.

RRHI

PSE Disclosure Form 4-13 - Clarification of News Reports

References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure
Clarification of News Report

Source	BusinessWorld Online
Subject of News Report	"Robinsons Retail targets Visayas, Mindanao"
Date of Publication	Jun 25, 2014

Clarification of News Report
<p>We refer to your letter dated June 26, 2014 with respect to the attached news article entitled "Robinsons Retail targets Visayas, Mindanao" posted in BusinessWorld Online on June 25, 2014. The article reported in part that:</p> <p>"ROBINSONS Retail Holdings, Inc. has allocated P7 billion for capital expenditures (capex) this year as it is set to open 300 stores, in line with plans to expand its operations in the Visayas and Mindanao.</p> <p>'We're trying to increase the percentage mix of the Visayas and Mindanao because that's where the growth is, people there are looking for a modern store with a wide range of goods at good prices,' Robinsons President and Chief Operating Officer Robina Gokongwei-Pe told reporters yesterday on the sidelines of the company's annual stockholders' meeting at the Crowne Plaza hotel.</p>

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He added that the capex will be funded by the P26 billion raised upon its listing in November.

Mr. Zapata said the company hopes to sustain bottom-line growth while keeping operating expenses stable, but he also expects “softer” same-store sales growth (SSSG) this year.

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We confirm the information stated above. Thank you.

Other Relevant Information

N/A

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary

June 25, 2014

Robinsons Retail targets Visayas, Mindanao

ROBINSONS Retail Holdings, Inc. has allocated P7 billion for capital expenditures (capex) this year as it is set to open 300 stores, in line with plans to expand its operations in the Visayas and Mindanao.

"We're trying to increase the percentage mix of the Visayas and Mindanao because that's where the growth is, people there are looking for a modern store with a wide range of goods at good prices," Robinsons President and Chief Operating Officer Robina Gokongwei-Pe told reporters yesterday on the sidelines of the company's annual stockholders' meeting at the Crowne Plaza hotel.

Robinsons Chief Financial Officer Diosdado Felix A. Zapata III said that less than 10% of their 1,145 stores nationwide are currently located in the Visayas and Mindanao, but noted that this year's growth in convenience stores, drug stores and specialty stores, will be "faster" in the provinces than in Metro Manila.

He added that the capex will be funded by the P26 billion raised upon its listing in November.

Mr. Zapata said the company hopes to sustain bottom-line growth while keeping operating expenses stable, but he also expects "softer" same-store sales growth (SSSG) this year.

"We anticipate that our competitors will also ramp up their sales towards the end of the year," he said.

First-quarter data showed that SSSG was 2.4%, compared with 3.2% a year earlier.

The bulk of Robinsons' net sales still comes from supermarkets at 49.9%, followed by department stores at 15.7%, do-it-yourself stores at 10.5%, drug stores at 9.6%, specialty stores at 8.2%, and convenience stores at 6.1%.

First-quarter net income rose 2.38% to P642.6 million as gross revenue grew 16% to P17.75 billion.

Robinsons Retail gained 70 centavos to close at P70.50 on Wednesday.

Article location : <http://www.bworldonline.com/content.php?section=Corporate&title=Robinsons Retail targets Visayas, Mindanao&id=89840>